

Landowne Farmers Market (LFM) 2026 Season

Regular Season
May - Halloween
Every Saturday 9AM - 1PM

Winter Season
November - April
Third Saturday 10AM - Noon



*Nourishing community, supporting local food systems,
and creating a weekly gathering place.*





Lansdowne Farmers Market (LFM)

Veterans Landing | 30 N Lansdowne Ave., Lansdowne, PA

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About the LFM

The Lansdowne Farmers Market (LFM) is a weekly market that has served the Lansdowne community since 2007. Held every Saturday at Veterans Landing, Lansdowne, the Market brings together local farmers, food producers, makers, musicians, and neighbors to connect over fresh food, shared experiences, and community care.

In 2026, the Market deepens its focus on **holistic health, food access, and social connection**. In addition to supporting local micro-enterprises, the LFM serves as a platform for addressing pressing community needs, including healthy eating, physical activity, and the growing epidemic of social isolation. Through **partnerships and programming**, the Market creates space for residents to move, ensure wellness information, and build meaningful relationships in a welcoming, low-barrier environment.

With rotating attractions such as Artist of the Week, Musician of the Week, movement and wellness programming, and themed Market Days, the Lansdowne Farmers Market is a consistently fresh, trusted gathering place that supports physical health, mental well-being, and neighborhood connection week after week.





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About the LEDC

The Lansdowne Economic Development Corporation (LEDC) is a **501(c)(3) nonprofit** with more than **25 years of experience** supporting small businesses, creative entrepreneurs, and place-based economic development in Lansdowne.

The LEDC manages and operates the Lansdowne Farmers Market through a dedicated **Farmers Market Committee** and **professional staff support**. In addition to the Market, the LEDC produces festivals, operates community spaces, and provides technical assistance and visibility for local businesses and makers.

Our work is rooted in **long-term relationship building**, **equitable access**, and creating conditions where small enterprises and **neighborhoods can thrive**.





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AUDIENCE & REACH



Weekly Attendance

- Average of 250+ customers each Saturday
- Loyal, repeat audience that returns all season
- New visitors every week for theme days

Community Snapshot

- Average household income: \$87,294
- Median age: 42 (20% of residents are 65+)
- 640,000+ people live within five miles
- 200+ new homeowners each year
- Increase in young families
- Diverse and inclusive community, including one of the highest per-capita LGBTQIA+ populations in PA

Promotional Reach

- Weekly newsletter with 5,000+ subscribers
- In-person advertising viewed by 100,000+ per month
- Regional listings, signage, and promotion
- Active social media promotion throughout the season

Geographic Draw

- Visitors from Lansdowne, Delaware County, and the greater Philadelphia region
- Easy access & free parking in a walkable downtown





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Why Sponsor?

Sponsoring the Lansdowne Farmers Market offers consistent, relationship-driven visibility and meaningful community impact over the course of an entire season.



Visibility

Sponsors benefit from **repeated exposure** at a weekly event where attendees linger, engage, and return throughout the season.

Trust

The Market is a long-standing, beloved **institution**. Sponsor presence signals credibility, local investment, and shared values.

Community Impact

Sponsorship directly **supports local farmers, food access, small businesses, and free weekly programming.**

Business Alignment

In-person tabling and on-site engagement create **authentic opportunities to connect** with residents in a low-pressure, high-trust environment.



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MARKET THEMES & WELLNESS PROGRAMMING

Weekly Programming with Purpose

Throughout the season, the Lansdowne Farmers Market features themed days and wellness-focused programming designed to support physical health, mental well-being, and social connection.

Holistic Health & Movement

- Monthly movement classes, such as Tai Chi
- Wellness demonstrations and health education
- Opportunities for health partners to connect directly with residents through outreach and tabling

Food Access & Nutrition

- Spotlight on fresh, healthy, locally sourced food
- Partnerships that support food access and nutrition education
- Free weekly family-friendly activities with large following

Connection & Belonging

- Music, art, and interactive activities every week
- Programming designed to reduce social isolation
- A welcoming environment that supports seniors, families, and newcomers alike





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SPONSORSHIP LEVELS & PERKS

Presenting Partner | \$5,000+

- Name on banners, 100,000+ views/month*
- Top logo placement on Market signage and digital materials seen by 10,000+ views /mo*
- Name & top logo on the Market website
- Inclusion in paid digital advertising
- Social and newsletter recognition before tabling
- **Monthly tabling or activation***
- Sponsor a special Market Day or community initiative

Major Sponsor | \$2,500+

- Logo placement on Market signage and digital materials seen by 10,000+/mo*
- Name & logo on the Market website
- Designated ongoing social media recognition
- Newsletter acknowledgment
- **4 tabling opportunities during the season***

Supporting Sponsor | \$1,000+

- Name & logo on the Market website
- Designated social media recognition
- Season-long shared signage
- **3 tabling opportunities during the season***

Community Sponsor | \$500+

- Name & small logo on the Market website
- Group social media recognition
- Season-long shared signage
- **2 tabling opportunity during the season**

Community Supporter | \$250+

- Name on the Farmers Market website
- **1 tabling opportunity during the season**

* Sponsorship by March 1 required



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CUSTOMIZE YOUR PARTNERSHIP

*We build partnerships,
not just packages.*

We are happy to work with sponsors to create add-on opportunities that meet specific goals, including:

- Additional tabling dates
- Sponsorship of themed Market Days
- Enhanced digital promotion
- Community program alignment
- Seasonal or multi-program sponsorship bundles

Availability is limited and customization is offered on a case-by-case basis.





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Join Us for the 2026 LFM!



Next Steps

March 1 sponsorship deadlines apply for inclusion in print and paid marketing materials. Opportunities are limited and filled on a rolling basis. For next steps,

Contact:

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