

LANSDOWNE FARMERS MARKET



Healthy Food Access. Neighborhood Connections. Thriving Micro-Enterprises.



LANSDOWNE
Economic Development Corp.

Contact: Amy Lokoff
amy@lansdownesfuture.org

A Lansdowne Tradition & Gathering

Since 2007, the Lansdowne Farmers Market (LFM) has been a **weekly gathering place**, drawing **hundreds of residents and visitors** to Veterans Landing to connect over **fresh, locally sourced food, handcrafted goods, and live performances**.

Operated by the **Lansdowne Economic Development Corporation (LEDC)**, a 501(c)(3) with over two decades of place-making and small-business support, the Market advances our shared mission: healthy food access, neighborhood connections, and thriving micro-enterprises.



LFM By the Numbers



300

Average weekly attendance



20

Average weekly vendors



17

Years in operation



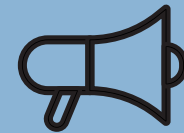
30+

Themed Markets Annually



5,100+

Email Subscribers



4,000+

Social Media followers
(50k views per week)



LANDSOWNE
Economic Development Corp.

Contact: Amy Lokoff
amy@lansdownesfuture.org

Meet us at the Market

Each market during the 2025 season will include an Artist of the Week, Musician of the Week, a special theme and attractions.

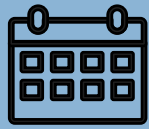
Upcoming market themes:



**Aug
2nd**

**International
Blues Day**

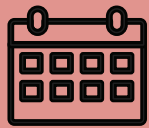
Good food and great grooves



**Aug
23rd**

**Back to
School Day**

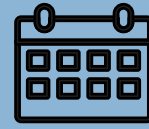
School supplies & children's clothing swap



**Sep
6th**

**Food Truck
Day**

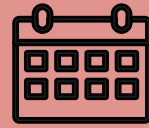
Food trucks take over the market!



**Sep
27th**

**Delco
Octoberfest**

Raise a pretzel! Celebrate Delco-style



**Oct
4th**

Dog Days

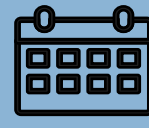
Paws, produce, and pup-sized fun



**Oct
25th**

**Halloween
Parade**

Goblins, ghouls, and fairies, oh my!



**Nov
22nd**

**Thanksgiving
Market**

Everything you need for the feast!



LANDSOWNE
Economic Development Corp.

Contact: Amy Lokoff
amy@lansdownesfuture.org

This Year So Far



Eggnostic Egg Hunt

This spring we introduced the first annual Eggnostic Egg Hunt, earning [a full-page feature in the *Delco Times*](#).

Record Growth

Thanks to our new approaches, **attendance is up 62%**, from 850 visitors at this point last year to 1,375 so far in 2025. Join us as we keep building community, supporting small businesses, and celebrating what makes Lansdowne special.

Pride Market & Celebration

Our Pride Market and Celebration brought the community together for shopping, performances, and resources from local organizations. [Coverage by 6ABC](#) put our Market on the **regional stage** and **drew new visitors** eager to support our LGBTQIA+ vendors and allies.



LANSDOWNE
Economic Development Corp.

Contact: Amy Lokoff
amy@lansdownesfuture.org

Our Audience

Lansdowne is a diverse community with residents from a wide range of racial groups, ethnicities, religions, ages, socio-economic backgrounds, professions, and lifestyles. Here's a few facts* about our small Delaware County Borough:

- Average household income: **\$87,294**
- Median Age: **42**; 20% of pop. is 65 and over
- Size: **640k+ people** live within 5 mi of Lansdowne
- Growth: **200+ new homeowners** each year
- Education: **11.2%** of residents hold a **Master's degree or higher** level of education
- LGBTQIA+: Second **highest rate of same sex households** in Pennsylvania

* Sources: Census.gov and Claritas 2024 data



Sponsorship Levels

	Sapphire \$2,500	Platinum \$1,700	Gold \$1,000	Silver \$600	Bronze \$300	Blue Ribbon <\$299
Link on the LFM website	X	X	X	X	X	X
Promo materials at the LEDC Managers Tent	X	X	X	X	X	
Tent during Community Day or Special Theme	5	4	3	2	1	
Logo on shared tent banner at Managers Tent	X	X	X	X		
Logo on promotional materials	X	X	X			
Monthly social media recognition during the regular season (Memorial Day to Halloween)	X	X				
Unique tent banner	X					
Link on all LEDC websites and a message of gratitude in annual report	X					

These are our standard sponsorship packages but we are happy to work with your business to design custom packages to align with your goals and ensure a lasting impact in Lansdowne.



LANSDOWNE
Economic Development Corp.

Contact: Amy Lokoff
amy@lansdownesfuture.org